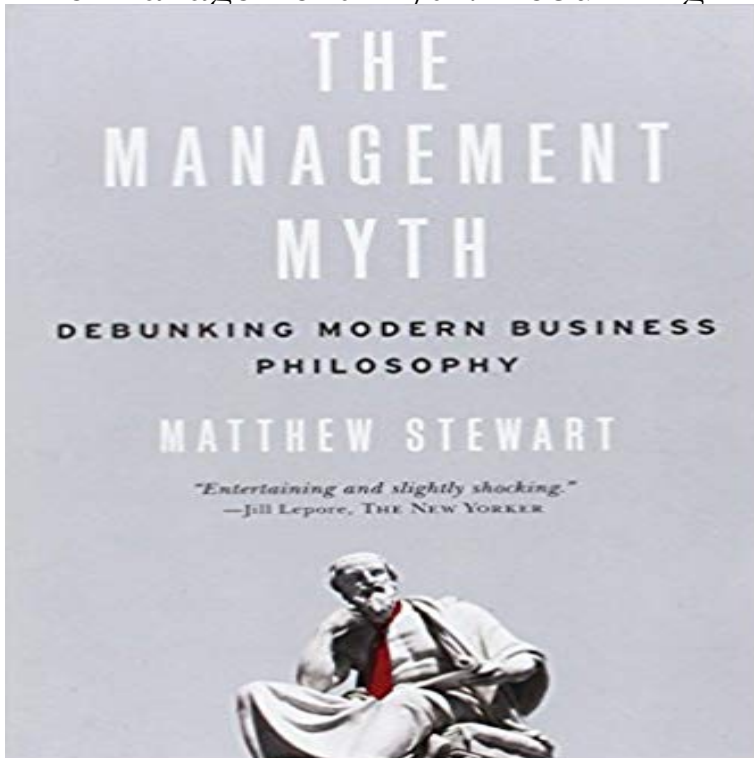


The Management Myth: Debunking Modern Business Philosophy



A devastating bombardment of managerial thinking and the profession of management consulting... . A serious and valuable polemic. Wall Street Journal Fresh from Oxford with a degree in philosophy and no particular interest in business, Matthew Stewart might not have seemed a likely candidate to become a consultant. But soon he was telling veteran managers how to run their companies. In narrating his own ill-fated (and often hilarious) odyssey at a top-tier firm, Stewart turns the consultants merciless, penetrating eye on the management industry itself. The Management Myth offers an insightful romp through the entire history of thinking about management, a withering critique of pseudoscience in management theory, and a clear explanation of why the MBA usually amounts to so much BS?leading us through the wilderness of American business thought.

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